

Co-organizers



Site Visit to AiDLab and HKRITA

Technology is undoubtedly changing the fashion industry from design to merchandising. In the age of digital transformation, our industry has been witnessing a shift to relying more on Digitalization and Artificial Intelligence (AI). To adapt to the new trend and gain more understanding of the latest development in this area, the Hong Kong Intimate Apparel Industries' Association (HKIAIA), Hong Kong Institution of Textile and Apparel (HKITA), Hong Kong Knitwear Exporters & Manufacturers Association (HKKEMA), Knitwear Innovation and Design Society (KIDS) and Sustainable Fashion Business Consortium (SFBC) co-organize a site visit to two research laboratories, Laboratory for Artificial Intelligence in Design (AiDLab) and the Hong Kong Research Institute of Textiles and Apparel (HKRITA) located in the Hong Kong Science Park.

AiDLab is the first research platform that focuses on the integration of Artificial Intelligence (AI) with design, while HKRITA is an applied research centre for the textile, apparel, and fashion industries. The visitors will be able to get a grasp on the research projects that strive to make a positive impact on the fashion industry.

The visit will be conducted as follows:

Site Visit to AiDLab and HKRITA

- Date: 23 September 2022 (Fri)
Time: 2:00p.m. – 4:15p.m.
Location: Hong Kong Science Park, Shatin, New Territories, Hong Kong
Fee: Free of Charge
Notes:
- Application is open to HKIAIA / HKITA / HKKEMA / KIDS / SFBC members.
 - Registration is limited to a maximum of 2 participants for each company.
 - Limited number of participants are available, and the quota is reserved on a first-come-first-served basis.
 - An email will be sent to applicants upon receipt and confirmation of application.
 - The organizers reserve the right to accept / reject applications and change the content, session, speakers, venue and schedule without prior notice.

Should you have any inquiries, please feel free to contact HKIAIA at info@hkiaia.org.

If you would like to register to join the site visit, please complete and submit the online registration form at <https://forms.gle/b5YtbeHU55Vm25k68>.